



EarthTron, LLC hires new IT Director

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FOR IMMEDIATE RELEASE

EarthTron, LLC hires new IT Director

Portsmouth, NH - EarthTron.com is pleased to welcome Dan Wright as IT Director. Dan brings nearly 2 decades of Information Technology expertise to EarthTron. With a career spanning communications to software design, network design to Internet marketing; Dan will provide an immediate impact on EarthTron's success.

Dan will be responsible for all aspects of EarthTron technology from our web properties to our network infrastructure including our phone system and local area network systems and servers.

"The addition of a full-time IT director the EarthTron team has been a long time coming," said John Pallazola, CEO of EarthTron. "His skills will give our company the edge we need to succeed in this increasingly high-tech industry well into the future."

Dan's combination of experience with various start-ups and established companies brings a valuable business perspective not possessed by the typical "tech guy". His business acumen affords Dan the ability to make decisions involving not only the immediate project but the long-term goals of the company. From front-end to back-end software and systems development, Dan's experience brings the latest technologies and methodologies to EarthTron. Dan serves as the Webmaster for all of our web properties, network administrator, creative director and online marketing director.

About EarthTron, LLC:

EarthTron LLC provides customers in the electronics manufacturing and OEM space with services not available from a franchised distributor. They provide the convenience of a one-stop, single -contact company to suit the needs of their diverse client base. EarthTron's stringent supplier protocol and quality inspection procedures guaranty the ability to deliver quality parts.

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It is this dedication to maintaining the highest quality standards that has enabled EarthTron to become an approved vendor with not only small to mid level companies, but the largest manufacturers in the industry as well as the U.S. Government.

Lead by a [team](#) of dedicated and knowledgeable professionals, EarthTron offers a product line of over 1 million line items and an inventory consisting of a variety of parts from manufacturers such as [Xilinx](#), [Altera](#), [Motorola/Freescale](#), [Cypress](#), [Broadcom](#), [Marvell](#), [Intel](#), [Spansion/AMD](#), [Texas Instruments](#) and 16,000 others.

EarthTron is a member of Electronic Resellers Association International (ERA) and works with lead-free and RoHS compliant products, thus ensuring an environmentally-conscious corporate ethic.

EarthTron is a member of the Better Business Bureau, Dun and Bradstreet, and is an official government contractor in possession of a CAGE (Commercial and Government Entity) code.