



EarthTron Initiates New Communications System

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FOR IMMEDIATE RELEASE

EarthTron Initiates New Communications System

Portsmouth, NH - EarthTron, LLC announced a new telecommunications platform today that allows its sales, billing, shipping and support staff to communicate with customers more quickly and efficiently. The system allows OEM and distributor sales executives to be virtually anywhere while answering their calls and also allows the staff to make and receive calls from outside the office in case of snow days or other unforeseen incidents.

The cutting-edge system leverages Internet telephony for placing and receiving calls. It also allows callers to dial a toll-free number within the US and Canada for both our phone and fax numbers.

“This system will bring EarthTron into the 21st century by providing a platform that allows for impressive flexibility and customization while ensuring best in class voice quality from end to end,” said CEO, John Pallazola. “The feature set and flexibility with call-routing and processing will allow us to continue to grow.”

The system is in place and EarthTron expects to be fully transitioned to the new phone system within the coming weeks.

While their local and international phone numbers have not changed, customers can now call us by dialing toll-free: 800-322-2130.

About EarthTron, LLC:

[EarthTron LLC](#) provides customers in the electronics manufacturing and OEM space with services not available from a franchised distributor. They provide the convenience of a one-stop, single -contact company to suit the needs of their diverse client base. EarthTron's stringent



supplier protocol and quality inspection procedures guaranty the ability to deliver quality parts. It is this dedication to maintaining the highest quality standards that has enabled EarthTron to become an approved vendor with not only small to mid level companies, but the largest manufacturers in the industry as well as the U.S. Government.

Lead by a [team](#) of dedicated and knowledgeable professionals, EarthTron offers a product line of over 1 million line items and an inventory consisting of a variety of parts from manufacturers such as [Xilinx](#), [Altera](#), [Motorola/Freescale](#), [Cypress](#), [Broadcom](#), [Marvell](#), [Intel](#), [Spansion/AMD](#), [Texas Instruments](#) and 16,000 others.

EarthTron is a member of Electronic Resellers Association International (ERAI) and works with lead-free and RoHS compliant products, thus ensuring an environmentally-conscious corporate ethic.

EarthTron is a member of the Better Business Bureau, Dun and Bradstreet, and is an official government contractor in possession of a CAGE (Commercial and Government Entity) code.